



# Up!

2018 annual report



# Financials

<b>Statement of Financial Position</b>	<b>2018</b>	<b>2017</b>
<b>Assets Current</b>	<b>669,888</b>	<b>664,306</b>
<b>Liabilities</b>	<b>417,285</b>	<b>514,512</b>
<b>Net Assets</b>		
Invested in property and equipment	-	1,173
Endowment fund	470,000	371,060
Internally restricted funds	130,404	109,404
Unrestricted	134,344	57,689
<b>Total</b>	<b>734,748</b>	<b>539,326</b>
<b>Total Net Assets and Liabilities</b>	<b>1,152,033</b>	<b>1,053,838</b>
<b>REVENUE</b>		
Fees for service and clinical program funding	825,952	666,943
Literacy programs	505,831	421,269
Special projects	50,278	73,885
Fundraising, Events, Donations and Gifts in Kind	123,403	147,609
Capacity building	73,584	38,285
Casino	141,761	99,280
Investments and Other	49,821	36,117
Amortization of deferred contributions related to property and equipment	10,899	7,987
<b>Total</b>	<b>1,781,529</b>	<b>1,491,375</b>
<b>EXPENSES</b>		
Salaries, wages, sub-contractors	1,317,567	1,115,519
Gifts in Kind & Fundraising	37,487	61,316
Projects	57,674	47,193
Office Administration	251,487	177,208
Amortization	12,072	12,736
<b>Total</b>	<b>1,676,287</b>	<b>1,413,972</b>
Change in Fair Value of Endowment Fund Investments	(8,760)	(11,754)
<b>Excess of Revenue Over Expense</b>	<b>96,482</b>	<b>65,649</b>

This information has been summarized from the 2017/18 audited financial statements. For a complete copy, contact the CanLearn Society.

# Chair and CEO Message

Things are looking UP! for CanLearn Society.  
UP! signifies our vision of Unlocking Potential so all can learn.



In 2018 we grew our programs and services, strengthened our core operations, and focused on organizational planning, and key partnerships. Our year-end performance demonstrated organizational strength and significant impact on the community.

We changed our organizational structure and recruited Dr. Heather Baker, Director of Clinical Services who joins Dr. Anne Price to lead our clinical area. We congratulate Anne, who received a prestigious lifetime Award from the Psychologists' Association of Alberta, celebrating her decades of leadership and contribution to the community.

This year we completed a prized five-year relationship with the Alberta Children's Hospital Foundation, who funded our ADHD Families website. We launched the podcast series "Brain Child" and the Reading Pilots program. CanLearn's leadership with the LD/ADHD network and partnership with Bow Valley College on literacy and poverty allowed us to move ahead with joint organizational priorities: together our voices have greater impact.

CanLearn presented the Kinsmen Club of Calgary with the Gzowski Award to recognize their significant contribution to literacy in the community. In addition to being one of our founders, a major donation from the Kinsmen has allowed CanLearn to double the size of our facility. We deeply appreciate their support and the generosity of all of our partners and donors who help CanLearn to reach more children, youth, adults and families each year through our programs, services and knowledge sharing.

In 2019, our Board will simplify our agenda, prioritizing resource development and fostering key partnerships to add lift to our growth plan. This is an exciting time for the organization. Our solid performance reflects the strong delivery by the organization and we perceive a period of acceleration over the coming years.

We would like to express our sincere appreciation to our Staff, Volunteers and Board, who gave time, energy, and creativity each day. We will see the departure of several Board members and we thank them for their service. Our deep thanks to Jeff Peterson, for his leadership and dedication, he will retire from the Board after a wonderful five years. We welcome Danny Chiarastella, as incoming Chair, and are excited to welcome new Board members to our team.

Thank you for making the journey UP! with CanLearn

  
Krista Poole

Jeff Peterson  
Board Chair

Krista Poole  
CEO

## Our Board

Jeff Peterson: Chair  
Danny Chiarastella: Vice Chair  
Deanna Shymkiw Yeo: Treasurer  
Jennifer Mansell Murray:  
Secretary  
Alanna Wall  
Barry Sinclair  
Christin Elawny  
Diane Rennie  
Helen Squance  
Jade Lee  
Jillian McDonald  
Joanna Sheth  
Linda Johnson  
Lisa Chen  
Milly Mocodean  
Victoria Bradbury  
Lisa Chen



# Clinical Impacts

**220 ASSESSMENTS**

PsychoEd, Autism, Attention, Gifted

**307** Clients Served



**Attention Clinic Clients**

**87%** Of Clients Report a Positive Experience

**60** Children  
**27** Adults

## CanLearn Friends and Teen Talk

**194** children learning strategies to improve their social-emotional well-being.

"I've noticed a big difference in my students. They seem to have more confidence... and are talking to each other more openly. It made a difference." (Teacher)

## Resources for Practitioners

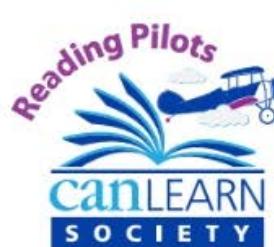
- Rising to the Reading Challenges of Adult Learners: Practitioner's Toolkit
- Webinar: PsychoEd Assessment of an Adult
- Videos: Demonstrating Strategies for Teaching Reading

**19,700** Listens

Podcast listeners better informed about LD & ADHD

## Topics

ADHD Strategies, Sleep Issues, ADHD Myths and Executive Functions



Launched August 2018

**7**

Students received one-on-one reading support

"Numerous times over the last few weeks our daughter has said to me, "I love reading." We are thrilled with not just her progress, but her interest and newfound confidence." (Parent)

## ADHD Coaching

**404** hours working with 84 clients to develop strategies.

## More Than Just Making Lists

**10** adults practiced strategies for better managing their ADHD symptoms

## THANK YOU

FCSS Calgary  
Anonymous Donor  
Birdies for Kids  
ACH Foundation (Owerko family)  
Calgary Learns  
Alberta Advanced Education  
Calgary Foundation  
Private donors  
McConnell Foundation

# Success Story

Getting Taylor to go school was a challenge. His mom Ava found that his behaviour and resistance to school were making an already hectic morning routine almost unbearable for the entire family. Once at school Taylor was struggling to read out loud, becoming anxious when asked to do a written assignment and having difficulties making friends. His teacher identified his classroom behaviour as disruptive and noted he was easily distracted from the task at hand.

Ava's family income was low and she was struggling to find affordable assessment services. So, Ava reached out to CanLearn for help. She qualified to receive funding through the Centre's UP Fund, which made it possible for Taylor to receive his assessment. He went through a psychoeducational assessment which identified a learning disability and got support for his attention concerns through CanLearn's Attention Clinic. This process provided his parents with the needed strategies to help him to manage his behaviour. Thanks to a successful medication trial Taylor is now able to stay focused at home and in school. Ava has shared the assessment results with the school and Taylor's teacher was able to put individualized accommodations in place to better support his learning.

At CanLearn we do the work we do to help clients like Taylor unlock their potential and achieve success. Thanks to our Unlocking Potential Fund, CanLearn was able to provide this family with 18 hours of support and build a comprehensive strategy to help Taylor, his family and school better understand his struggles and set him on the path to success.

*"Me and my husband were saying it is the first time that we are able to understand Taylor's struggles. We do really appreciate the help, thank you Canlearn for helping us to cover the cost of the assessment. Now we know that Taylor can learn and there is hope."*

Ava



## Unlocking Potential (UP) Fund

PROVIDED  
**\$138,250**

In Services For 67 Clients

37 Children and 30 Adults

INCLUDES

**135**

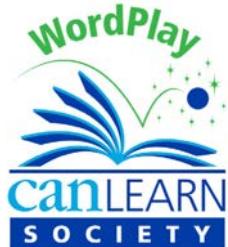
Hours of pro bono work by  
clinicians and practicum students

## Did You Know

The UP Fund allows CanLearn to serve low income and vulnerable clients who would not otherwise be able to access assessment, coaching and group interventions?

# Literacy Impacts

120 CHILDREN IN GRADES  
1 AND 2 BENEFITED

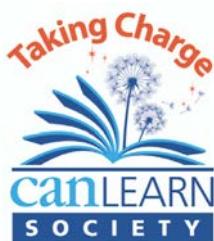


**89%**

Children showed progress in their journey of learning to read

**45** Parents participated with their children

50 ADULTS BENEFITED



**80%**

Demonstrated progress towards their learning goals

**60%** Expressed interest in pursuing further learning opportunities

113 FAMILIES WITH  
152 CHILDREN BENEFITED



**83%**

Parents increased their capacity to support their children's learning

**86%**

Children increased their early literacy skills

VISITED 37 CHILDCARE CENTRES



**299**

Volunteer Hours

**539**

Books are given to young children who may have no or few books to call their own at home

**92%**

Childcare providers feel more confident to conduct story times with young children

109 FAMILIES WITH  
142 CHILDREN BENEFITED



**85%**

Children increased their early literacy skills

**90%**

Parents feel more confident and able to support their children's learning

## THANK YOU

Anonymous Donor  
Birdies for Kids  
TD Bank  
Qualico  
FCSS Calgary

Alberta Advanced Education  
Calgary Learns  
Prosser Family Foundation  
Burns Memorial Foundation

# Success Story



Jake is a plumber in his early fifties. For 27 years, he worked for a plumbing company. To work as a plumber in Alberta, a person must be a registered apprentice, a certified journeyperson, or hold a valid recognized credential. Jake knows everything about plumbing. However, he could not read or write well enough to pursue his plumbing certification. He could not even pass the entrance exam. Jake also had a diagnosis of ADHD.

In 2015, he lost his job and has not been able to find employment ever since. While dealing with challenges such as unstable housing and food insecurity, Jake also started experiencing some significant health challenges.

When he first came to CanLearn, he demonstrated a great deal of skepticism – he talked at length about trying to get help with his reading difficulties and ADHD and experiencing repeated failure.

Jake's childhood experiences had a significant impact on his learner identity. So often did he hear that he was lazy or incapable of learning anything that in the end he became convinced that this was true. It was obvious that, in order to address his reading challenges, Jake needed to rebuild his learner identity first.

Jake's journey was not simple – there were moments when he felt overwhelmed, inept, helpless or hopeless. However, positive learning experiences, explicit reading instruction and social-emotional support made a difference.

Jake's life is already better – he can do more things independently in his day-to-day life. He is more confident, calmer and determined to continue learning.



*We celebrated the learning journeys of our adult learners with a July visit from the Honourable Marlin Schmidt, Minister of Advanced Education.*



# Thank you to our Donors, Funders, Sponsors and Volunteers



## 2018 Highlights



### We Thanked

The Kinsmen have supported us for 39 years. In 2017, their major donation allowed us to double our facility space to expand our programs.



### We Welcomed

The Brawn Family Foundation is our newest major donor. Thank you for supporting CanLearn's work with learning, attention and literacy.



### We Celebrated

An UP/PGI event highlight is the PGI Award, sponsored by Bow Valley College. Congratulations to Nyajok Chan on winning the award for your resiliency and achievements as an adult learner.



### We Awarded

Thank you to our talented volunteers Annabelle, Amanda and Lisa for supporting CanLearn administration, research for podcasts, and literacy programs. Congratulations on winning the Carolyn Meier Helping Hand Award!